

CANADA'S
Outdoor
EQUINE
EXPO



JUNE 10-12, 2011

IRON HORSE EQUESTRIAN COMPLEX
BURLINGTON, ONTARIO



The Extreme Cowboy Race™

at

Canada's Outdoor Equine Expo

What is The Extreme Cowboy Race™?

The Extreme Cowboy Race™ is a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional "comfort zones," but also to test communication between horse and rider, horsemanship skills and the athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address the challenges of the race in pursuit of cash, prizes and the title of "Extreme Cowboy Race Champion."

A Little Background:

IN 2005, The Extreme Cowboy Race™ was created by Craig Cameron along with Ryan Dohrn of HorseCity.com. Craig Cameron has designed and hosted many races at his Double Horse Ranch in Bluffdale, TX. HorseCity.com decided to name the event The Extreme Cowboy Race™ to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season, Craig Cameron assembles an impressive roster of competitors from around the USA who compete for the title of Extreme Cowboy Race Champion.

The Extreme Cowboy Race™ at Canada's Outdoor Equine Expo:

The Extreme Cowboy Race™ will take place in Ring # 7 at the Iron Horse Equestrian Complex just south of Milton, ON. A pre-qualifying session will be held on the afternoon of Friday, June 10th in order to make sure that everyone is capable of indulging in this rigorous test. Semi-finals will take place that Friday starting at 6:00 pm. From there, 12 finalists plus a 13th wild card team will proceed to the Finals on Saturday, June 11th starting at 6:00 pm with the winner being announced after the Finals. Horse stalls can be rented (see attached horse contract) or they can be trailered in each day.

The Race Course:

The race course will be constructed within the parameters of the ring and will feature obstacles similar to those features in Cameron's previous races as well as several new obstacles designed specifically for the race at the Equine Expo. The course is likely to include obstacles and activities such as: saddling the horse, dragging logs, jumping obstacles, loading into a trailer, backing up through a pattern, pole bending or roll backs, navigating a log jumble, penning cattle, working gates, conquering dirt terrain, crossing water obstacles, crossing a tarp, and riding through curtains.

Objectives and Judging:

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. For each obstacle, judges will award performance points on a scale of 1 to 10 based on the following criteria: horsemanship, cadence, control, horse's attitude, and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall point score winning The Extreme Cowboy Race™.

HOW TO APPLY:

The Extreme Cowboy Race™ will be open to all riders 18 years or older and horses of all breeds. All horse and rider teams will compete against each other: there will be no "divisions" based on gender or age. Interested riders may apply by calling Amanda Macfarlane at 1-800-563-5441 Ext. 32 or by email at amanda@CanadasOutdoorShows.com

The entry fee for each horse/rider team is \$150 (includes all taxes). Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse that they wish to enter in the race. Applications and payment must be received by Canada's Outdoor Equine Expo by May 31st, 2011.

To be considered to ride in the race, you must submit a completed application form, horse contract, liability release form and entry fee. Once applications have been processed, contestants will be notified by phone. At the pre-qualifying session to be held on the afternoon of Friday, June 10, 2011, Mr. Cameron will work with all applicants and pick contestants to proceed to the Semi-finals on Friday evening starting at 6:00 pm. Any applicants who are not selected for the Semi-finals will be informed by Mr. Cameron as to the reason and how they can improve for next year. Those not accepted to the Semi-finals will have their entry fees returned by cheque. Entry fees of accepted contestants going into the Semi-finals will not be refunded.

PRIZES:

Cash prizes will be awarded to the top three finalists. The first place team will receive \$1,500 and the title of Extreme Cowboy Race Champion; the second place team will receive \$1,000; the third place team will receive \$500. Additional prizes will be announced at the beginning of the Race and all prizes will be awarded at the conclusion of the Race on Saturday evening.

ADDITIONAL INFORMATION ABOUT COMPETING IN THE EXTREME COWBOY RACE™ AT CANADA'S OUTDOOR EQUINE EXPO:

1. Contestants must check in for the Race at the site office between 3:00 and 4:00 pm on Friday, June 10th, 2011. Upon checking in, contestants will receive a copy of the obstacle course and participant sequence.
2. The Extreme Cowboy Race™ will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. Please be aware that the Race will be conducted in a large ring where there are likely to be large crowds in attendance. While there will be an area available for schooling and exercising horses, opportunities to warm up or practice in the Race ring will not be available. If you and/or your horse cannot function well in such an environment, we cannot encourage you to compete.
3. All horses must be free of illness and infectious diseases. All horses must also have documentation of a negative Equine Infection Anemia Test (ELISA or AGID/Coggins Test) within six months prior to June 10th, 2011. A veterinarian will be at the event and horse owners will be required to present documentation upon check-in.
4. The entry fee of \$150 includes one admission wristband good for all three days of the Equine Expo (June 10, 11 & 12, 2011). Stall rentals are \$45.00 for one day or \$115.00 for all three days. Please see details regarding stall rentals on the attached Horse Contract. Participants are responsible for bringing their own feed and bedding. Bedding will be available for purchase on site.

QUESTIONS?

If you have any questions, please contact Amanda Macfarlane at 1-800-563-5441 Ext. 35 or by email at Amanda@CanadasOutdoorShows.com For more information, please visit www.EquineExpo.ca

RULES AND JUDGING:

1. The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. For each obstacle, the judges will award performance points on a scale of 1-10 based on the horse's attitude, the rider's horsemanship and the team's overall performance.
2. Contestants may not have a current or prior business or personal relations with any of the competition judges.
3. Contestants will be required to complete each obstacle within the posted times in order to receive points for the obstacle. If an obstacle is not completed within the posted times, the contestant will be flagged/whistled and must move on to the next obstacle.
4. Each contestant must complete the entire course within a specified amount of time (to be determined based on the number of obstacles in the course. Any contestant who fails to meet this time limit will be disqualified. The time limit will be listed in the materials each contestant will receive upon check-in at the Equine Expo on Friday, June 10th.
5. Any contestant who falls off his/her horse will be disqualified, will not be permitted to remount and will be excused from the ring.
6. Obstacles and competition rules will be reviewed in a contestant meeting before the race begins. It is the responsibility of the contestant to fully understand the rules of the competition before the race begins. Contestants will be permitted to ask questions about the rules up until the first contestant enters the course. Questions should be directed to Craig Cameron or the competition coordinator.

7. The Semi-finals and the Finals courses are subject to change at the discretion of Craig Cameron, the judge and/or the management of Canada's Outdoor Equine Expo up until the time that the first competitor enters the ring for the Semi-Final or the Finals rounds respectively. It will be the contestant's responsibility to check for any course changes.
8. The crowd at the event is considered to be part of the course and each contestant acknowledges that the crowd may be a distraction to his/her horse.
9. At the judge's discretion, a contestant may be issued a re-ride should an outside distraction from beyond the course (such as a fire alarm going off or a medical emergency, etc.) be so great as to inhibit the contestant from having a fair opportunity to compete. If a contestant wants to request a re-ride, he/she must request a re-ride within two minutes of (a) the ride being stopped at the discretion of the judges or competition management, or (b) the rider completing the course and receiving a time. If a re-ride is issued, the contestant will receive the re-ride at the end of the qualifying rides on the same day.
10. Each contestant must make an effort to complete each obstacle in the course; contestants may not choose to skip an obstacle. All obstacles must be accomplished in the order set forth in the course summary. If a contestant goes off course and skips an obstacle, he/she will be disqualified. Should a contestant veer off course and miss an obstacle, he/she must go back and complete the obstacle before moving on to the next obstacle. Neither Craig Cameron, nor the judges, nor anyone on the management team will alert the contestant that an obstacle has been missed.
11. Contestants should be outfitted in proper riding attire. They may utilize any tack or equipment that is considered to be standard in the industry and in recognized competitions. Any bit, spur, or other piece of equipment deemed to be severe or inappropriate by the judges will not be allowed. The judges will evaluate the tack on the horse when it enters the ring. Mechanical hackamores and tie downs will not be permitted. For their safety, it is strongly recommended that riders wear approved riding helmets. Horses are permitted to wear protective leg wraps, boots or other leg gear. English or western is acceptable.
12. No modifications may be made to the saddle or gear used by a contestant to aid in the completion of the course.
13. All contestants will compete in the order in which their names are drawn; failure to compete in this order will result in disqualification.
14. Contestants may not change horses for any reason in the Semi-finals or Finals. If a contestant's horse is injured after the Semi-finals and before the Finals, the contestant must withdraw from the competition. If a contestant withdraws from the Finals, the contestant that missed the Finals by the least number of points will be given the opportunity to advance to the Finals.
15. Any dispute or complaint by a contestant must be brought to the attention of the official timer prior to the contest leaving the course area. All contestants agree to abide by the rulings of the judges: the decisions of the judges will be final and not subject to appeal for any reason.
16. The judges and/or Craig Cameron and/or the management of Canada's Outdoor Equine Expo may disqualify a contestant for abuse of any animal or violation of any contest rule. No drugs may be administered to any contestant's horse to enhance the horse's ability to navigate the course. The administration of drugs (other than those prescribed by a veterinarian for treatment of a specific condition) will be grounds for disqualification.
17. The ride time calculated by the official timer for the competition will be deemed the official time for each contestant's ride and may not be challenged by any contestant. There will also be a back-up timer. Should the primary fail, the back-up time will be made the official time. The timer's records are final and may not be challenged in any way by the contestant. Should all timers fail, the contestant will receive a re-ride at the end of all competitors for that day.
18. Overall ride times in the qualifying rounds will be translated into points by arranging all ride times from fastest to slowest and then awarding points as follows:

1 – 5 (fastest)	= 5 pts.	16 – 20	= 2 pts.
6 – 10	= 4 pts.	21 – 25	= 1 pt.
11 – 15	= 3 pts.		
19. The protocol of awarding points for ride times in the Finals will be determined by Craig Cameron, the judge and the management of Canada's Outdoor Equine Expo prior to the Finals. This will be communicated to all contestants at the same time that the course for the Finals is posted.
20. The points from each obstacle will be totaled and added to the time points. The 12 horse and rider teams with the highest overall point scores from the Semi-finals will advance to the Finals.
21. Following the completion of the Semi-finals, Craig Cameron will select one "Wild Card" contestant to compete in the Finals. The selection of this contestant is at the discretion of Craig Cameron and may not be challenged in any way.
22. The course will be modified for the Finals. The Finals course will be posted at noon on Saturday. Any questions regarding the Finals course should be brought to the competition coordinator as soon as possible before noon.
23. All contestants who advance to the Finals will begin with a score of zero. No scores from the Semi-finals will be carried over to the Finals. The horse and rider team with the highest overall point score in the Finals will be the 2011 Extreme Cowboy Race Champion.
24. The protocol for determining the winner in the event of a tie for first, second or third place will be determined by the reserve judge.

RIDER ENTRY APPLICATION FOR THE EXTREME COWBOY RACE™ – Due by May 31, 2011
(This form must be completed in addition to the accompanying Horse Contract)

Name of Rider: _____

Mailing address: _____

City: _____ Province: _____ Postal Code: _____

Phone (Day): _____ (Evening): _____

On-site Cell Phone: _____ Birthdate: _____

Name of Horse: _____ Breed of Horse: _____

Age of Horse: _____ Sex of Horse: _____

Name of horse's owner (if other than rider): _____

Owner's phone (if other than rider): _____

I have read The Extreme Cowboy Race™ Rules listed above and agree to comply with these Rules. I understand that if I fail to comply with these Rules that Craig Cameron, the judges and/or the staff of Canada's Outdoor Equine Expo may withdraw me from The Extreme Cowboy Race™ and I will forfeit all entry fees.

I, the undersigned, acting individually, as consideration for the privilege of observing and/or participating in the activities of The Extreme Cowboy Race™, including all related events on the premises, **do hereby agree to release and hold harmless** Craig Cameron, Iron Horse Equestrian Complex, Canada's Outdoor Shows Limited, the staff of Canada's Outdoor Equine Expo and their respective owners, officers, agents, sponsors, representatives, employees and volunteers, from liability of negligent and grossly negligent acts or hazardous conditions including the uncontrolled acts of other quests, participants and livestock. I acknowledge and fully understand there are known and unknown risks, hazards and dangers associated with equine events, natural hazards and other hazardous activities being conducted on the premises and **I hereby expressly assume all risks and hereby knowingly release** Craig Cameron, Iron Horse Equestrian Complex, Canada's Outdoor Shows Limited and the staff of Canada's Outdoor Equine Expo and their respective owners, officers, agents, sponsors, representatives, employees and volunteers for any and all claims of negligence and gross negligence. **I agree to indemnify and hold harmless** Craig Cameron, Iron Horse Equestrian Complex, Canada's Outdoor Shows Limited and the staff of Canada's Outdoor Equine Expo and their respective owners, officers, agents, sponsors, representatives, employees and volunteers from any and all claims, demands, causes of action and damages, whether or not caused by their negligence or gross negligence. **I hereby expressly assume all risk of harm to which I may be exposed while observing on the premises and/or participation in The Extreme Cowboy Race™.** Finally, I agree to the taking of photographs, videotaping and audio recordings of me and to the uncompensated use by Canada's Outdoor Equine Expo, Craig Cameron or their assigns.

Applicant (Please print) _____

Signature of Applicant: _____

Date of Signature: _____

**Please submit this completed form along with fees and completed Horse Contract to:
Canada's Outdoor Equine Expo, 101-160 Research Lane, Guelph, ON N1G 5B2**