

THE NEW LOCATION

New Location. New Opportunities.



Iron Horse Equestrian Complex is an internationally recognized equestrian facility. This multi-disciplinary facility is conveniently nestled between Milton and Burlington. Located on 117 acres of rolling hills, woodlands and watercourses, this facility features:

- 3 indoor arenas
- 7 outdoor sand rings
- Largest Grand Prix Ring in Eastern Canada
- Over 200 horse stalls
- Riding and driving trails



5244 No. 1 Sideroad, Burlington, ON L7M 1T9
 North of Hwy. #5 between Tremaine Road and Appleby Line.
 Access from Tremaine Road only.
 GPS: 43.426676 : 79.81894

THE LAYOUT



GENERAL INFORMATION

Date & Time

Friday, June 10th (Including Extreme Cowboy Race™ Semi-Finals 6–8 pm)	1:00 pm to 8:00 pm
Saturday, June 11th (Including Extreme Cowboy Race™ Finals 6–8 pm)	10:00 am to 8:00 pm
Sunday, June 12th	10:00 am to 5:00 pm

Admission (Includes HST)

One Day Pass	Adults (18 years & older)	\$13.00
	Youth (6–17 years)	\$8.00
	Children (under 6 years)	FREE
Two Day Pass	Adults (18 years & older)	\$20.00
	Youth (6–17 years)	\$12.00
Three Day Pass	Adults (18 years & older)	\$25.00
	Youth (6–17 years)	\$15.00
Extreme Cowboy Race™ Finals (Saturday 6–8 pm only)	Adults (18 years & older)	\$6.00
	Youth (6–17 years)	\$3.00
Parking		FREE

No dogs please.



Support your local Western Ontario Region Canadian Pony Club by purchasing advanced tickets.

Trade Show

The Trade Show will run all three days of the Expo and feature a host of indoor and outdoor exhibits offering products, equipment and services pertaining to horses, horsemanship and stable care. This is a unique opportunity to shop and learn all in one location.

The Equine Experience



JUNE 10-12, 2011

IRON HORSE EQUESTRIAN COMPLEX
 BURLINGTON, ONTARIO



Partners



Trade Show, Demos & Clinics

- New Equine Research
- Health Advances
- Housing & Management
- Nutrition
- Hoof Care & Lameness
- Horse Behaviour
- Equipment & Tack
- Coaching Opportunities
- Career Development
- Breeding & Foaling
- First Time Horse Owners
- Riding & Driving Demos



Contact Us For More Information

Canada's Outdoor Equine Expo
 160 Research Lane, Unit 101
 Guelph, ON N1G 5B2

1-800-563-5441 • EquineExpo.ca

EquineExpo.ca



The Event

Canada's Outdoor Equine Expo (COEE) is an annual event held each June featuring an indoor and outdoor trade show, clinics, seminars, and demonstrations. COEE will celebrate its second year in 2011, having launched last year at the Arkell Research Station outside of Guelph. We are pleased to offer a program of world-class equestrians presenting exceptional clinics and demonstrations.

The Audience

Whether you are a seasoned trainer or coach, casual horse enthusiast, aspiring equestrian or racing professional, there will be something for everyone at Canada's Outdoor Equine Expo, including live horse and equipment demonstrations, coaching clinics, and shopping opportunities at the trade show.

The Need

With such a large and diverse horse population in Ontario, it is necessary to have a world-class event showcasing the latest developments in equine health, nutrition, innovative equipment, and services for training, housing and care. If there are new technologies that can make horse care and horsemanship better, easier and more effective, then it will be showcased at Canada's Outdoor Equine Expo.

- Numerous educational opportunities
- Clinics with top coaches from around the world
- Live demonstrations of both horses and horse power
- Seminars covering the latest 'hot' topics in the industry
- Interactive learning experiences
- Shopping at the trade show



Key Clinicians

Wayne Roycroft, Victoria, Australia *Eventing Skills for Aspiring Competitors*

After twenty-two years, Mr. Roycroft has recently retired as coach of the Australian Equestrian Team which has won eleven Olympic medals; eight of them directly under Roycroft's involvement including Olympic golds in Eventing in 1992, 1996 and 2000. Before coaching, Roycroft was himself a three-time Olympian in 1968, 1976 and 1984. Mr. Roycroft's reputation in the Eventing community is stellar, having been the Chairman of the FEI World Eventing Committee and mentor to the Australian Sports Commission, helping to develop emerging equestrian coaches for the future.

Craig Cameron, Bluff Dale, Texas *Developing "The Brave Horse" – Colt Starting* *Reining from Beginning to Winning*

This renowned horseman won the prestigious "Road to the Horse" competition in 2010. Called the "public defender of the horse," Craig dedicates himself to those who educate their horses by first educating themselves. His interactive programs deal with horse behaviour and human attitudes that impact all disciplines. He will demonstrate the increasingly popular reining discipline and present The Extreme Cowboy Race™. www.CraigCameron.com

Jane Savoie, Berlin, Vermont *Suppleness – Unlock Your Horse's Body* *Basic Lateral Work – The Importance of Sideways* *ABC's – Developing a Language with Your Horse* *Connecting Aids – Putting a Horse on the Bit*

Jane Savoie is a recognized name in dressage. She's been a member of the United States Equestrian Team, long-listed by the USET with several horses, has won nine *Horse of the Year* awards and three National Freestyle Championships. As a coach, Jane was the 1996 and 2004 Olympic dressage coach for the Canadian Three-Day Event Team in Atlanta and Athens. She also coached several top dressage and Three-Day Event riders in their preparations for the 2000 Olympics. www.JaneSavoie.com and www.DressageMentor.com

Karen Scholl, Cave Creek, Arizona *Building Confidence With Knowledge*

Karen Scholl brings a unique perspective to horsemanship that goes beyond the techniques of training. Karen observes common challenges women experience with horses. She combines concepts with an approach designed to provide foundational understanding of how horses think, what motivates them, and how to solicit a willing response in a broad range of situations. As one of the most popular clinicians from the 2010 Equine Expo, Karen will return to share her expertise in building confident horsemanship. www.KarenScholl.com

Muffy Seaton, Williston, South Carolina *Long-lining and Hitching Your Horse for Driving* *Combined Driving – Dressage, Marathon & Cones*

For the past three decades, Ms. Seaton has been an active 'Combined Driving Event' and pleasure driving competitor, judge, and clinician. She has served on the American Driving Society (ADS) and the United States Equestrian Federation (USEF) driving committees. She is a registered USA Equestrian and ADS judge in pleasure, combined driving and driving dressage. She is also one of the few people worldwide to hold the prestigious British Driving Society Light Harness Horse Instructor Certificate. www.MuffySeaton.com

Jim Poole, St. Louis, Missouri *Heavy Horses and Hitches – Making it Happen*

Born in St. Boniface Manitoba, Jim Poole learned the ropes with Belgians from his father, and helped show the family's hitch at shows across Canada and the USA. In 1984, Poole landed in Southwestern Ontario where he managed his own farm and showed his Belgians across the continent before being recruited by the world famous Budweiser Clydesdales to supervise the traveling eight-horse hitch based in St. Louis, MO. Under his direction, the operation doubled to six eight-horse hitches, over 300 Clydesdales and a staff of almost 100. Newly retired from Budweiser, Poole remains a draft horse enthusiast and enjoys helping others develop best practices with their horses.

Denise Lenz, Holland Landing, Ontario *Fitting a Saddle Using Dust Patterns* *Does Your Saddle Fit You and Your Horse?*

Denise Lenz is a Certified Saddle Fit Technician and has been with Schleese Saddlery Services since 2003. Denise was classically trained in dressage in both Europe and North America with extensive show experience in many disciplines. She has earned a USA Riding Master III Certificate and has experience in all aspects of fitting and adjusting saddles.

Plus...

National Barrel Horse Association Canada *Barrel Racing and Pole Bending Demonstrations*

Ontario Forage Council *Understanding Hay & Making Informed Buying Decisions*

Breed Demonstrations & Small Equipment Demos

Private Treaty Horse Sale

Seminar Presentations

Gayle Ecker
Equine Guelph, University of Guelph

Robert Fera
Equine & Lifestyle Feeds, Masterfeeds Inc.

Dr. Andrea Finnen
Caledon Equine Hospital

Dr. Mike Lindinger
Professor & Animal Physiologist, University of Guelph

Dr. Wendy Pearson
Plant Agriculture Department, University of Guelph

Dr. Peter Physick-Sheard
Population Medicine Department, University of Guelph

Dr. Mike Pownall
McKee-Pownall Equine Services

Dr. Bruce Watt
Caledon Equine Hospital

For a full list of speakers, clinics, demos and times, visit our website at EquineExpo.ca



The Extreme Cowboy Race™

Craig Cameron's Extreme Cowboy Race™ is a timed and judged event, demanding both horsemanship and speed. It is meant to test both horse and rider in an obstacle course with challenges like moguls, bridges, log crossings, tunnels, cowboy curtains, roll backs and water crossings. Points are awarded for each obstacle and are based on horsemanship, cadence, control, and overall execution. Horse-and-rider teams must complete each obstacle in a predetermined time period to collect points.

According to The Extreme Cowboy Race™ founder, Craig Cameron, it is the most fun you can have on a horse and incorporates skills used everyday with horses.

It is as much fun to watch as it is to run and, with almost \$3,000 in prize money, it can be both fun and profitable. This combined clinic, demonstration and competition will give participants and audiences the opportunity to explore this exciting new event at the Semi-Finals on Friday evening, and the Finals on Saturday night.

Entry forms for The Extreme Cowboy Race™ are available on www.EquineExpo.ca or by calling 1-800-563-5441. Craig Cameron will also be running reining and colt starting clinics.

Heavy Horse Happening

Belgian, Percheron and Clydesdale enthusiasts will be gathering to learn more about showing and caring for their horses and hitches under the experienced eyes of Jim Poole. This is a unique opportunity for one-on-one interaction with one of the best experts in the draft horse industry. For more details, call 1-800-563-5441 or email info@EquineExpo.ca