



# 2012 CANADA'S OUTDOOR EQUINE EXPO

June 8-10 • Iron Horse Equestrian Complex • Burlington, Ontario

## TRADE SHOW EXHIBIT APPLICATION FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province/State \_\_\_\_\_

Postal/Zip Code \_\_\_\_\_

Country \_\_\_\_\_

Telephone # (with area code) \_\_\_\_\_

Email \_\_\_\_\_

Web Site \_\_\_\_\_

### DESCRIPTION OF PRODUCT/SERVICE (Check category box to the right and/or describe below)

### SPACE REQUEST (electrical service is extra and not included in exhibit space)

Upon approval by Expo Management, we agree to pay Canada's Outdoor Shows Limited the exhibit space fee plus applicable taxes and to abide by all the rules and regulations adopted by Expo Management. SEE CONDITIONS ON REVERSE.

Indoor Exhibit Space: \_\_\_\_\_ ft. X 10 ft. depth = \_\_\_\_\_ sq. ft. X \$8.00 / sq. ft.  
(minimum of 10 linear feet for indoor space) \$ \_\_\_\_\_

Outdoor Exhibit Space: \_\_\_\_\_ ft. X \$35.00 per linear feet (30 ft. depth)  
(minimum of 20 linear feet for outdoor space) \$ \_\_\_\_\_

\*Electrical Service (see below) - add \$130.00 \$ \_\_\_\_\_

Preferred Premium Corner Location - add \$100.00 \$ \_\_\_\_\_

13% Harmonized Sales Tax (HST) (137613642) \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

### PAYMENT TERMS

Signed application and first payment (50%) MUST be received BEFORE April 01, 2012 to confirm space. Remaining payment is due by May 11, 2012. We accept payment by cash, cheque, MasterCard, or VISA.

Name \_\_\_\_\_

MasterCard  VISA

Card # \_\_\_\_\_

Expiry Date \_\_\_\_\_

### Please remit this original application, along with payment to:

Canada's Outdoor Equine Expo | c/o Canada's Outdoor Shows Limited 160 Research Lane - Unit 101 | Guelph, Ontario N1G 5B2 | Canada | www.EquineExpo.ca | info@EquineExpo.ca | 1-800-563-5441 | FAX: (519) 829-1777

### \*Electrical Service

Electrical service is extra and available at certain designated outdoor spaces and all indoor spaces. Service consists of one 1500 watt 120 volt outlet for \$130.00.

**RV Overnight Parking - serviced and un-serviced spaces on a first-come basis. Please call to book (1-800-563-5441).**

### Categories:

- All Terrain Vehicles
- Alternative Power
- Alternative Therapy
- Artistry
- Associations
- Automobiles, Parts & Accessories
- Bedding
- Breeders
- Building Products/ Materials
- Caterers
- Chiropractor
- Cleaning & Repair
- Clinicians
- Clothing & Equine Apparel
- Clubs & Organizations
- Coaches & Instructors
- Communications Services
- Construction Services
- Cremation
- Current Equine Exhibitors
- Dog & Cat Products
- Education
- Events & Shows
- Facilities/Stables
- Farrier
- Farm Equipment
- Farm Supplies
- Feeds
- Fencing
- Financial Services
- Health Care Products
- Hoof Care
- Human Health & Wellness
- Insurance
- Jumps
- Lawn Care
- Leatherwork & Repairs
- Massage Therapy
- Media
- Pasture Products/Equip.
- Pharmaceuticals
- Photography/ Videography
- Publications
- Racing
- Radio
- Real Estate
- Rentals
- Ribbons & Awards
- Saddlery
- Sales & Auctions
- Security/Video Surveillance
- Services
- Sponsors
- Stall Flooring
- Stud Farms
- Structures
- Supplements
- Tack & Tack Shops
- Tractors & Skidsteers
- Trail Riding
- Training
- Transportation & Trailers
- Utility Vehicles
- Vaulting
- Veterinary Clinic
- Web Services
- Woodlot Management
- Other \_\_\_\_\_

# CONDITIONS OF CONTRACT

1. The Exhibitor agrees to abide by all the regulations and rules adopted by Canada's Outdoor Shows Limited (COS) Management in the best interest of the Expo, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Expo.
2. **The Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damages whatsoever as a result of any person or company including, without limiting the generality of the foregoing, Exhibitor, other Exhibitors, Management, the owner of the property and their respective agents, servants and employees and members of the public attending the Expo, either on the said space or elsewhere if said loss or damages arose or were in any way connected with the Exhibitor's occupancy of said space.**
3. As an Exhibitor at Canada's Outdoor Equine Expo (COEE), every exhibiting company, organization and agency shall hold harmless Canada's Outdoor Shows Limited, Iron Hourse Equestrian Complex Inc. and the current owners from any claims whatsoever that may be made by any person or corporation in relation to the use of the site including site visits or demonstrations by its supporting companies.
4. The Exhibitor shall secure and furnish evidence of comprehensive general liability insurance with a limit not less than \$2,000,000 inclusive including coverage for premises and operations, products and completed operations. **The Exhibitor is responsible for the cost and placement of all insurance related to any potential loss or damage resulting from participating in the Expo. It is recommended to Exhibitors that valuable, easily-transportable items be removed from the site nightly.**
5. The contract may be broken by either party provided written notice is received by the other at least six months prior to the first day of the Expo in which case all monies paid by the Exhibitor will be refunded. If the Exhibitor cancels within sixty (60) days before the Expo, he will be liable for 50% of the total contracted space costs, plus applicable taxes. If the Exhibitor cancels within thirty (30) days prior to the Expo, he will be liable for 100% of the total contracted space, plus applicable taxes. In the event Canada's Outdoor Equine Expo is cancelled for any reason, the Exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of COEE shall be to return to each Exhibitor his space sale payment, less his prorated share of all costs associated and expenses incurred and committed by COEE.  
  
By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and Management is free to rent it to others and collect the cancellation charge as liquidation damages.
6. Space contracted by the Exhibitor may not be sublet without the prior written permission of Canada's Outdoor Shows Limited Management.
7. The Management reserves the right to alter or change the space assigned to the Exhibitor.
8. The Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Expo participants.
9. The Exhibitor agrees to confine his presentation within the contracted space only and within the Expo rules and regulations and to maintain a staff member in his booth space at all times. The Exhibitor further agrees to place display/exhibit so line of sight is maintained for neighbouring exhibit.
10. The Exhibitor assumes the risk of exhibiting and should any exhibit or part thereof or any property in connection therewith be injured, lost, stolen, damaged, from any cause whatsoever before, during the Expo period or after the Expo closing, Management is not liable therefore in any matter whatsoever. All goods shipped to the Expo must be clearly marked with the name of the Exhibitor and the location of his space. Goods must not be shipped to the Expo for shipping charges to be paid on arrival as these will not be accepted by Management.
11. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Expo but must remain intact until the closing hour of the last day of the Expo. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Expo site by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
12. The Management reserves the right at its sole discretion to change the location and date or dates upon which the Expo is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Management whether similar to or dissimilar from the cause enumerated herein. In the event that the exhibit space to be used by the Exhibitor is in any way rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined with the sole discretion of Management.
13. The Management reserves the right to cancel this contract and withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Expo rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages any space rental payments made by him and any further occupancy of such space.
14. The Exhibitor agrees to observe agreements between Expo Management, and any official contractors serving companies on the Expo site according to the labour of the jurisdiction in which the COEE site is located.
15. All electrical service will be arranged through the official service co-ordinator.
16. The Exhibitor shall not disturb the exhibit space (drilling, digging, trenching, etc.) without obtaining written approval and on-site authorization from the Management. All damages, losses or claims whatsoever arising from disturbing or interfering with the space of other exhibitors will be the sole responsibility of the Exhibitor.
17. The Exhibitor must obtain approval from the Management before the showing of any live entertainment, or the use of live animals.
18. The Management shall not be held responsible for any damages, injury, loss, cost or theft, however caused, relating to livestock brought on site. This clause remains in effect whether or not such injury, damage or loss resulted from or was contributed to, directly or indirectly, by the acts or omissions of the Expo Management.
19. The Management shall govern the importation, purchase, type, spreading and removal of all ground material, such as, but not limited to bark, gravel, sawdust, wood chips, etc.

## GENERAL PRIVACY CLAUSE

Canada's Outdoor Shows Limited requests that all exhibitors adhere to the requirements of the Canadian Privacy Act, enacted in January 2004, especially as it pertains to collection of personal information on all attendees and/or other exhibitors at Canada's Outdoor Equine Expo. All exhibitors at COEE collecting any personal information during the Expo should outline in writing what personal information is to be collected, why the information is being collected, how the information will be used, who will have access to the personal information, and how long the information will be retained. Consent will be secured in all cases according to the Privacy regulations.

**CALL TOLL FREE 1-800-563-5441 • [www.EquineExpo.ca](http://www.EquineExpo.ca)**

